

**The Seventh Annual African American Community
Cultural Festival / West-End Atlanta**

Sponsored by
**The Social Action Committee, of the Shrine of the Black Madonna
946 Ralph D. Abernathy Blvd., Atlanta GA 30310**

Event Date: Saturday, September 1st, 2012 Event Time: 10 a.m. to 7 p.m. SETUP: 8:00a.m. - 9:45a.m.

VENDOR APPLICATION

I(We) am (are) applying for (please check below)		
* Co-Host/Sponsors: (Oversized Space is Negotiable)	\$200.00	<input type="checkbox"/>
* Food Booth Vendor 10ft x 10ft Space	\$150.00	<input type="checkbox"/>
* Informational Booth Space size Negotiable	\$50.00 &UP	<input type="checkbox"/>
*Arts & Crafts Vendor 10ft x 10ft Space	\$75.00	<input type="checkbox"/>
*African Market Place - (One 6ft table per vendor allowed)	\$50.00	<input type="checkbox"/>

*** Farmer's Market Space** **\$50.00**
(Includes 10ft x 10ft Space. Oversized Space is Negotiable. Call for arrangements.)

VENDOR BUSINESS/COMPANY NAME: _____

Vendor's Name(s): _____

Address _____

Cell Phone: _____

E-mail _____

Description of products/service: _____

Rules and Agreement

1. Full payment must be made with the submission of the application in order to reserve your space/booth by August 31st, 2012. There will be a \$20 additional fee on the day of the festival Cash Only.
2. Vendors must provide their own tables and booths.
3. All displays must be visually attractive, well organized and sufficiently staffed.
4. All display items and products to be sold or distributed must fit within the contracted vending space.
5. Vendors are responsible for adequate means of safe-keeping goods and receipts.
6. Vendors are totally responsible for the safety of all accompanying children.

7. Vendors are required to exhibit a customer friendly attitude.
8. Disassembling of booths/space must start at 7:00 p.m. leaving the contracted space as it was found.
9. Vendors must dismantle and depart in a timely manner.
10. Vendors selling food will be expected to abide by the county health guideline.
11. Assignment of booths will be on a first come first served basis. No change of booth location will be allowed during the day of the festival.
12. Vendors shall not transfer, assign, or sublease this Vendor Application or Vendor's rental of vendor booth space to any other party without the prior written consent of the Vendor manager.
13. Vendor shall be responsible for Vendor's safety.
14. Limited electrical power available, safe and quiet generators are allowed.
15. Security will be on site, all security related issues must be reported to security immediately.
16. Vendors shall indemnify, defend, and hold harmless the Shrine of the Black Madonna, its representatives, members, employees and volunteers from and against any and all liabilities, damages, losses, costs, or expenses resulting from a claim, suit, or proceedings brought by Vendor or a third party against any committee planning member of the Festival arising out of or in any way connected with Vendor's participation in the Festival, except to the extent such liability, damage, loss or expenses is the result of the gross negligence or willful misconduct of any Festival representative.

I hereby certify that I have read the attached information and fully agree to abide by the rules terms and conditions stated herein. I also agree to indemnify, defend and hold harmless, The Social Action Committee, The Shrine of the Black Madonna, The Festival Planning Committee, including its officers, directors, employees, agents and/or volunteers, from any and all demands, claims or liability of any nature, caused by or arising out of the performance of this agreement.

Vendor(s) Name: _____

Vendor(s) Signature _____

Vendor Fee Paid: _____ **Date:** _____

Comments: _____

Make money orders and checks payable to: The Shrine of the Black Madonna, no checks accepted after August 27th, 2012. For more information Call 404- 444-6696 or 404-549-8676